The Yeti's User Guide Sticker Sheet

The Yeti walks you through the key steps to send a print-ready file and achieve a spot-on result.
Whether you work with Illustrator, use Canva or collaborate with a graphic designer, simply use the tool that works best for you.

1. Choose the right size

You can select one of the standard sheet sizes available on the website (A5, A6, A4, etc.) or choose a custom size.

Just make sure your final file has exactly the same dimensions.

Example : If you order an A5 sheet, your file must be 148 × 210 mm.

2. Place your content

You can place as many stickers as you like on your sheet, as long as everything fits inside. *You're in charge of the layout: the Yeti does not handle positioning.*

2.1. Technical requirements

2.1.1 For the stickers inside the sheet, make sure that two stickers do not touch each other by leaving a sufficient gap of at least 4 mm between the cut line of each sticker.

2.1.2 Full cut (outer contour of the sheet): allow 5 mm of space between the inner pre-cut shape and the edge of the sheet.

Pro tip: For extra impact, feel free to design the background of your sheet with color, text or illustrations.

If your sticker sheet includes graphic elements around the inner cut shapes, you must provide the fully laid-out file. *We don't make any graphic changes – our designer only creates the cut lines.*

Add bleed if you want colored or patterned stickers without a visible white border.

min. 1 mm
min. 1 mm
min. 4 mm space between each sticker
min. 5 mm
min. 2 mm external bleed
min. 5 mm

↔ Minimum margin / bleed
— Cut line (kiss cut)
— Cut line (full cut / die cut)

3. Save in the right format

Accepted file formats:
• Vector formats*: **AI, EPS, PDF or SVG** – the best option! (mandatory for white ink on holographic material)
• Image formats: **TIFF, EPS, PSD or JPG** (PNG and BMP are also accepted)

* All graphic elements and text must be outlined / vectorised.

4. Check the quality

For a sharp, professional print, please use a file:
• with a **300 dpi resolution** – minimum 200 dpi
• in **CMYK colors** (preferred) or RGB (we'll convert if needed)

All files must be supplied at **scale 1:1**, meaning at the final desired sticker size. Enlarging an image afterwards may cause pixelation and affect print quality.

Example: For a 5 × 5 cm sticker, the file should be at least 591 × 591 pixels. No need to be an expert: if your file looks sharp on screen, it will usually print well too.

The Yeti's little extras

• Once your file is uploaded, you can leave instructions in the dedicated comment field.
• If there's any doubt after receiving your file, the Yeti will contact you personally.
• If your file doesn't include a cut line, the Yeti will add it for you – just make sure to specify which shape should be cut.

No worries in any case! You'll always receive a digital proof for approval before printing :)

✅ Tip

Do you have very specific requirements and need help creating a truly unique sticker? The best solution is to work with a professional graphic designer, who will take care of quality, format, cut line… and style!

More technical details can be found here. / For any other questions, feel free to check out ou FAQ.